

February 2013

The International Bureau of Cultural Capitals

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TREASURES OF THE WORLD'S CULTURAL HERITAGE

The International Bureau of Cultural Capitals has created the "Representative List of the Treasures of the World's Cultural Heritage".

This list's objectives are those of electing, promoting and disseminating information about the cultural heritage of a territory in an educational, pedagogical, entertaining and motivating way as well as of motivating visits to the selected and elected places. It also aims at establishing new tourist routes which will allow visitors to learn about the rich heritage of a territory, at the same time citizens' participation will be promoted.

It is understood by "territory" those physical spaces that have a political, geographical, administrative or historical unity. For example, cities, regions, provinces, states, nations, etc. are considered as territories.

The campaigns of incorporation of heritage items to the "Representative List of the Treasures of the World's Cultural Heritage of the International Bureau of Cultural Capitals" always have a great citizens' participation and a strong local, national and international media impact.

All campaigns have three phases. A first phase in which the citizens have the opportunity to submit items that may become candidates as the territory's treasures; a second phase in which the items accepted as candidates are put to the citizens vote and a final phase in which the treasures are promoted at both local and national as well as international level.

The territories wishing to choose the treasures of their cultural heritage and to incorporate them into the "Representative List of the treasures of the World's Cultural Heritage of the International Bureau of Cultural Capitals" can contact the Bureau via email info@ibocc.org

In this paper, we present information on the campaigns undertaken to date in different places of the world. For each campaign, presented in alphabetical order, the names of the chosen 7 treasures, a photograph of one of these treasures and another picture of the ceremony of awarding diplomas to the representatives of the chosen items have been included.



Xavier Tudela
President

The International Bureau of Cultural Capitals

CITIZENS ELECTION CAMPAIGNS OF THE TREASURES OF THE WORLD'S CULTURAL HERITAGE (2008 TO 2012)

Asunción (Paraguay)
Badalona (Spain)
Barcelona (Spain)
Brasília (Brazil)
Catalonia (Spain)

Madrid (Spain)
Nizhny Novgorod (Russia)
Quito (Ecuador)
Santo Domingo (Dominican Republic)
São Luís (Brazil)
Sarajevo (Bosnia and Herzegovina)

Asunción (Paraguay)

1. Palace of the López
2. Pantheon of Heroes
3. Town Council
4. Cathedral
5. Hotel Guarani
6. Ignacio A. Pane Municipal Theatre
7. Church of the Holy Trinity



Palace of the López



Act of awarding accreditation diplomas to the representatives of the 7 Treasures of the Cultural Heritage of Asunción, chaired by the Intendant (Mayor) of Asunción, María Evangelista Troche de Gallegos, Director General of Culture and Tourism of the Municipality of Asunción, Fernando Pistilli, and the Deputy Minister for Cult of the Paraguay's Education and Culture Ministry, Hugo Brítez

Badalona (Spain)

1. Monastery of St. Jerome of Murtra
2. Roman City of Baetulo
3. Catamaran Sailing
4. Anis del Mono Distillery
5. La Rambla Boulevard
6. Historic site of Dalt la Vila
7. Giants Anastasi and Maria



Monastery of St. Jerome of Murtra



Act of awarding the certifying diplomas to the representatives of the 7 Treasures of the Cultural Heritage of Badalona, held at the Monastery of Sant Jeroni de la Murtra, with the participation of the Councillor for Culture and Cultural Heritage of the Badalona City Council, Mateu Chalmeta

**Barcelona
(Spain)**

1. Expiatory temple of the Holy Family or Sagrada Familia
2. Santa Maria del Mar Church
3. Palace of Catalan Music
4. Milà House, aka. "Casa de la Pedrera"
5. The Great Lyceum Theatre
6. Batlló House
7. Agbar Tower



The Great Lyceum Theatre



Ceremony of awarding the diplomas to the representatives of the treasures of Barcelona, an act held inside the Expiatory Temple of Sagrada Familia, in the presence of the current mayor of Barcelona, Xavier Trias, and several councillors of the Barcelona City Council

Brasilia (Brazil)

1. Brasilia Cathedral
2. National Congress
3. Alvorada Palace
4. Planalto Palace
5. Good Will Temple
6. Temple of Dom Bosco
7. JK (Juscelino Kubischek) Bridge



Brasilia Cathedral



Ceremony of awarding diplomas to the representatives of the treasures of Brasilia, held in the Good Will Temple, in the presence of Silvestre Gorgulho, State Secretary of Culture of the Federal District, and federal deputies and senators of Brazil

Catalonia (Spain)

1. Expiatory temple of the Holy Family or Sagrada Familia in Barcelona
2. Monumental Complex of the Seu Vella Hill in Lleida
3. Archaeological Ensemble of Tarraco
4. Historic Centre of Vic
5. Girona Cathedral
6. Monastery of St. Michael of Cuixa
7. Cooperative Wine Cellars of Gandesa



Expiatory temple of the Holy Family or Sagrada Familia in Barcelona



Ceremony of awarding the diploma to the Monumental Ensemble of the Old Cathedral Hill of Lleida, in the presence of the City Mayor, Àngel Ros, and other authorities

Madrid (Spain)

1. Monastery and Royal Residence of San Lorenzo del Escorial
2. Royal Palace in Madrid
3. University and Historic Precinct of Alcalá de Henares
4. Main Square in Chinchón
5. El Prado Museum
6. Aranjuez Cultural Landscape
7. Main Square in Madrid



Monastery and Royal Residence of San Lorenzo del Escorial



Ceremony of awarding, at the Community of Madrid Presidency, the diplomas to the representatives of the Madrid treasures in the presence of the Councillor of Cultura of this Autonomous Community, Santiago Fisas

Nizhny Novgorod (Russia)

1. Cultural Landscape of the descent to the Volga
2. Blagoveschensky (Annunciation) monastery complex
3. Rozhdestvenskaya Soboro-Bogoroditskaya (of Our Lady's Nativity and Convocation) Church, also known as Stroganov's
4. The citadel of Nizhny Novgorod ("Kremlin". The walls and ramparts)
5. "Garantia" and "Titanic" Buildings
6. Trade Fair Palace
7. St. Alexander Nevsky's Cathedral



St. Alexander Nevsky's Cathedral



Ceremony of awarding the diplomas to the representatives of the treasures of Nizhny Novgorod, in presence of the Governor of this Russian Region, Valery Shantsev. The act took place in the hall of the Council of Ministers of the Nizhny Novgorod government

Quito (Ecuador)

1. Railway Station Eloy Alfaro of Chimbacalle
2. Church La Compañía de Jesús
3. Church of San Francisco
4. Basilica of the National Vow
5. Church of Our Lady of El Quinche
6. Independence Square
7. Statue of the Virgin of Panecillo



Railway Station Eloy Alfaro of Chimbacalle



Augusto Barrera, Mayor of the Metropolitan District of Quito, and Xavier Tudela, President of the International Bureau of Cultural Capitals, with the representatives of the items chosen as Treasures of the Cultural Heritage of Quito. The ceremony took place in the Church of the Society of Jesus

Santo Domingo (Dominican Republic)

1. Alcázar de Colón or Columbus Alcazar
2. Cathedral
3. Ozama Fortress
4. Museum of the Royal Houses
5. Botanical Garden
6. Pier
7. Fine Arts Palace



Alcázar de Colón or Columbus Alcazar



Ceremony of awarding the certifying diplomas of the 7 treasures of Santo Domingo, held in the National Theatre of the Dominican Republic. José Bobadilla, Director of the Ozama Fortress; Ana Yee de Cury, Directress of the Museum of the Royal Houses; Nicolás de Jesús López Rodríguez, Cardinal Archbishop of Santo Domingo; Xavier Tudela, President of the International Bureau of Cultural Capitals; Bernarda Jorge, Vice-minister of Creativity and People's Participation; José Rafael Lantigua, Minister of Culture of the Dominican Republic; Alexandra Izquierdo, Deputy Mayor of the National District of Santo Domingo; Ricardo García, Director of the National Botanic Garden; Eva Camilo, Directress of the Columbus Alcázar, and Franklin Domínguez, Director General of Fine Arts

São Luís (Brazil)

1. Tiling
2. Convent of the Mercy
3. Cathedral
4. Palace of the Lions
5. Gonçalves Dias Square
6. Portugal Street
7. Arthur Azevedo Theatre



Palace of the Lions



Ceremony of awarding the certifying diplomas of the 7 treasures of São Luís, held in the Arthur Azevedo Theatre, under the presidency of the Prefect (Mayor) of this city, João Castelo

Sarajevo (Bosnia & Herzegovina)

1. Old Town of Sarajevo (Bascarsija)
2. Begova Mosque complex
3. Hadzi Sinan's house
4. Careva Mosque complex
5. National Library
6. Ali-Pasha's Mosque
7. Old Orthodox Church



Ali-Pasha's Mosque



Old Town of Sarajevo (Bascarsija)

The International Bureau of Cultural Capitals (IBOCC)

The International Bureau of Cultural Capitals has its origins in 1998 when it launched the cultural capital of the American continent, with the name of the American Capital of Culture (www.cac-acc.org).

Over time, the Bureau has created and is also developing the Capital of Catalan Culture (since 2004, having the entire Catalan language ambit as its area of activity, which covers four states in Europe), and the Brazilian Capital of Culture (since 2006, being directed to the entire Federal Republic of Brazil, the fifth country in the world by its population and extension). The Bureau is planning to establish, in the future, new capitals of culture in other areas of the world.

In addition to the cultural capitals, the Bureau has also been developing international campaigns to promote culture and heritage with great citizen participation.

To date there have been a total of 20 promotional campaigns in the following areas:

· **Material Cultural Heritage:**

Asuncion (Paraguay)
Badalona (Spain)
Barcelona (Spain)
Brasilia (Brazil)
Catalonia (Spain)
Madrid (Spain)
Nizhny Novgorod (Russia)
Quito (Ecuador)
Santo Domingo (Dominican Republic)
São Luís (Brazil)
Sarajevo (Bosnia&Herzegovina)

· **Non-Material Cultural Heritage:**

Catalonia
Andorra
Spain

· **Great Persons of Humanity:**

Europe
Latin America

· **Sport Heritage of Humanity:**

Argentina
Brazil
Mexico
Ecuador

Official channels of TV



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